

### **Product Categories (PC) Open for Exploitation (non-exhaustive)**

Please note that this list is non-exhaustive and should serve as first information – every potential National Supporter category should be checked with FIFA Sales before going into in-depth discussion with the brand.

In case FIFA appoints additional FIFA Partner in the future, additional product categories might be blocked.

1. Audio equipment and hardware
2. Bicycles
3. Building/construction raw materials
4. Children's toys
5. Cleaning products and services
6. Cosmetics and beauty products and services
7. Destination tourism boards
8. Electric, pedal and self-balancing scooters (e.g. Segway)
9. Employment/recruitment agencies and services
10. Foreign exchange services
11. Formal business attire
12. Furniture and homeware
13. Gardening and grounds maintenance products and services
14. Ground transportation providers
15. Health and personal care products and services
16. Home improvement and "do-it-yourself" (DIY) retailers, products and services
17. Hospitals and medical clinics
18. Industrial machinery and equipment
19. Insurance and pensions
20. Internet service providers
21. Logistics and warehousing services
22. Management consultancy services
23. Mobile network operators
24. Motorcycles, fuel-engine scooters (e.g. Vespa) and other two-wheeled fuel-engine vehicles
25. Optical eyewear products and opticians
26. Paint and coating manufacturers
27. Pharmaceutical products (non-prescription "over-the-counter" products only) – subject to approval by FIFA medical
28. Cereal and cereal bars which are pre-packaged and sold in sealed packaging
29. Pre-packaged, processed meal products (e.g. un-cooked pasta)

15.11.2021

30. Sweets, chocolate candy, chocolate cakes & chocolate bars. In each case which are pre-packaged and sold in sealed packaging
31. Renewable energy
32. Retail banking
33. Security and waste management
34. "Smart" home products
35. Stationary and office supplies and retailers
36. Solid mineral exploration, extraction and production
37. Tires
38. Wine (non-sparkling only)
39. Wireless radio communication devices (e.g. "walkie talkies")