Bluewin «DayDeal»
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- High Reach
  National ca. 1.71 Mio
  D-CH ca. 1.3 Mio
  FR-CH ca. 350 Tsd.

- Displayed despite AdBlocker. Will be integrated into the CMS.
- Native teaser (DayDeal) in responsive design
- MultiDevice
- Prominent position on the homepage with a high visibility.
- National coverage (3 languages)

Link to the preview:
[DayDeal](#)