blue News «DayDeal»

- High Reach
  National  ca. 1.71 Mio
  D-CH    ca. 1.3 Mio
  FR-CH   ca. 350 Tsd.

- Displayed despite AdBlocker. Will be integrated into the CMS.

- Native teaser (DayDeal) in responsive design

- MultiDevice

- Prominent position on the homepage with a high visibility.

- National coverage (3 languages)

Link to the preview: [DayDeal]