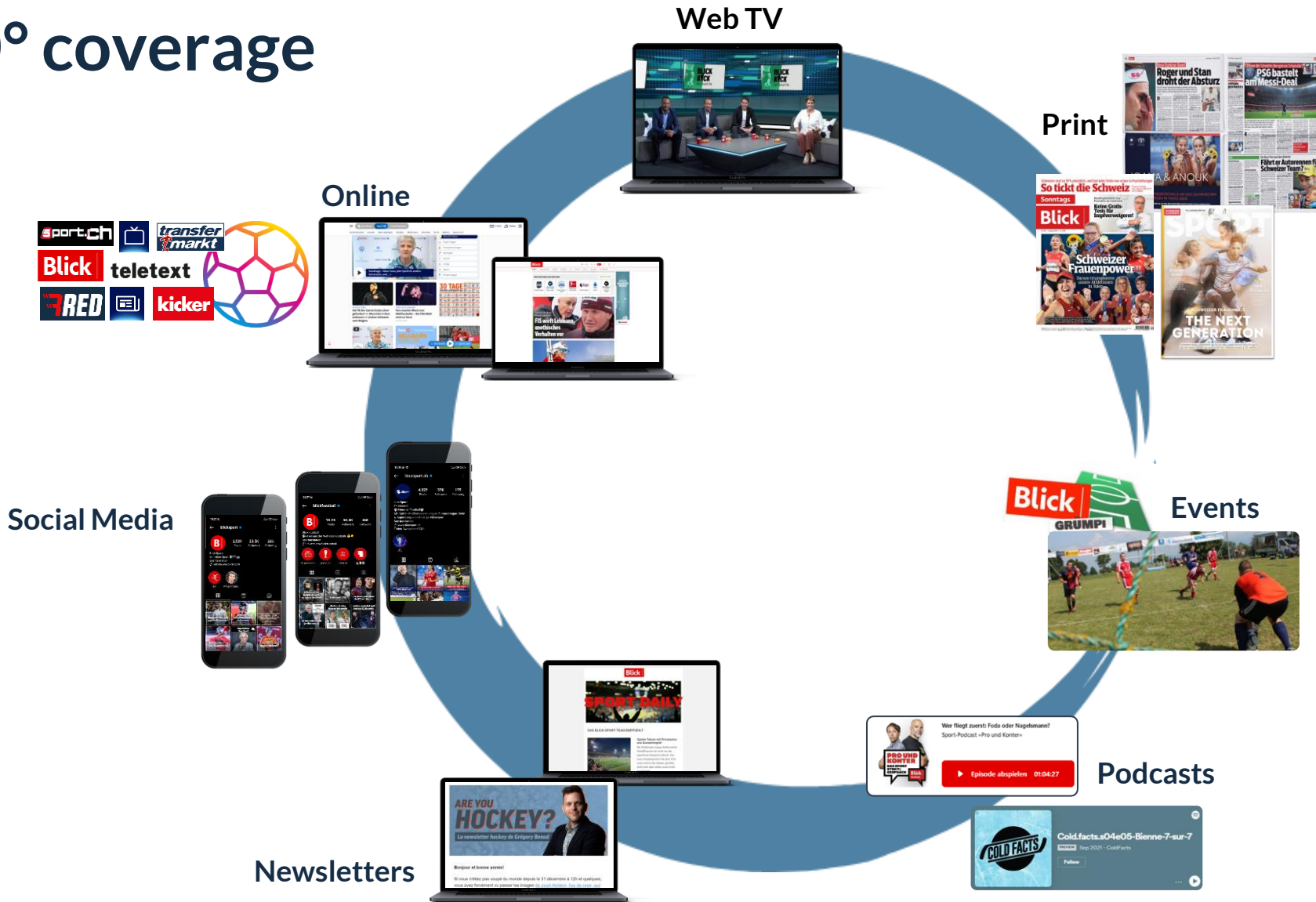




Sports at Ringier Media Switzerland.

Exclusive offer in the sports environment

360° coverage



Ad formats

Video Branding Wall Blick.ch (de+fr) and blue News

All the attention on your advertising message



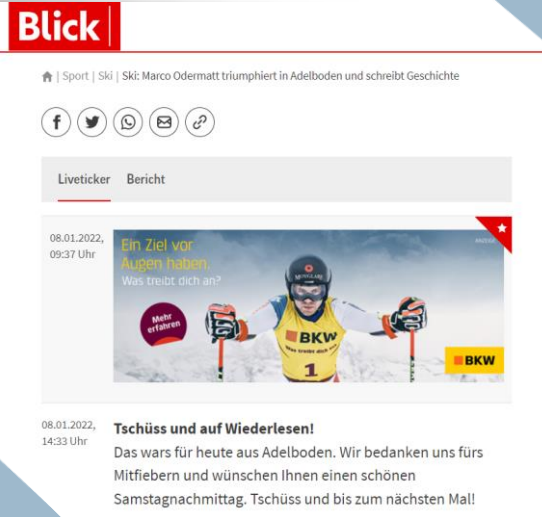
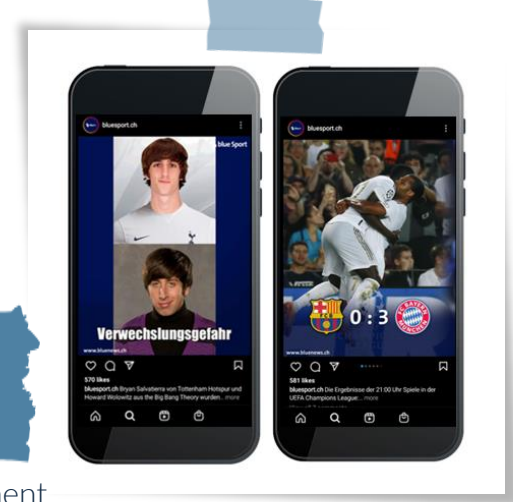
Branded stories Blick.ch and bluenews.ch

Your brand in the limelight
with the look 'n feel of a news article



Social Posts Blick Sport and blue News

Interaction and engagement



Contextuals in the live ticker

Precisely tailored to the content of the article



Display

Addressing target groups personally and emotionally

Exclusive sports packages at Ringier Media Switzerland

Channel	Title	Format	Language
Online	Blick Group	Display & Content Formats	D, F
	Blue News	Display & Content Formats	D, F, IT
	Swiss Illustrated / L'Illustré	Display & Content Formats	D, F
	RDN Sportpool (Kicker.de, sport.ch, transfermarkt.ch, teletext.ch)	Display	D
Social Media	Blick Group	Various sports channels (TikTok & Instagram)	D, F
	Blue News	Various sports channels (TikTok & Instagram)	D, F
Newsletter	Blick	Sport Daily & Hockey NL (FR)	D, F
Podcast	Blick	Cold Facts / Pro & Konter	D, F
	Blue News	Home game	D
Events	Blick Group	Blick Cup	D, F
Print	Blick Group	Sports bundle in SonntagsBlick / Blick	D
	Schweizer Illustrierte - Sport	Magazine	D
Web TV	Blick Group	Various moving image formats	D
	Blue News	Blue TV	D, F, I, EN

We create customized offers according to your wishes and your budget.

We look forward to hearing from you.



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