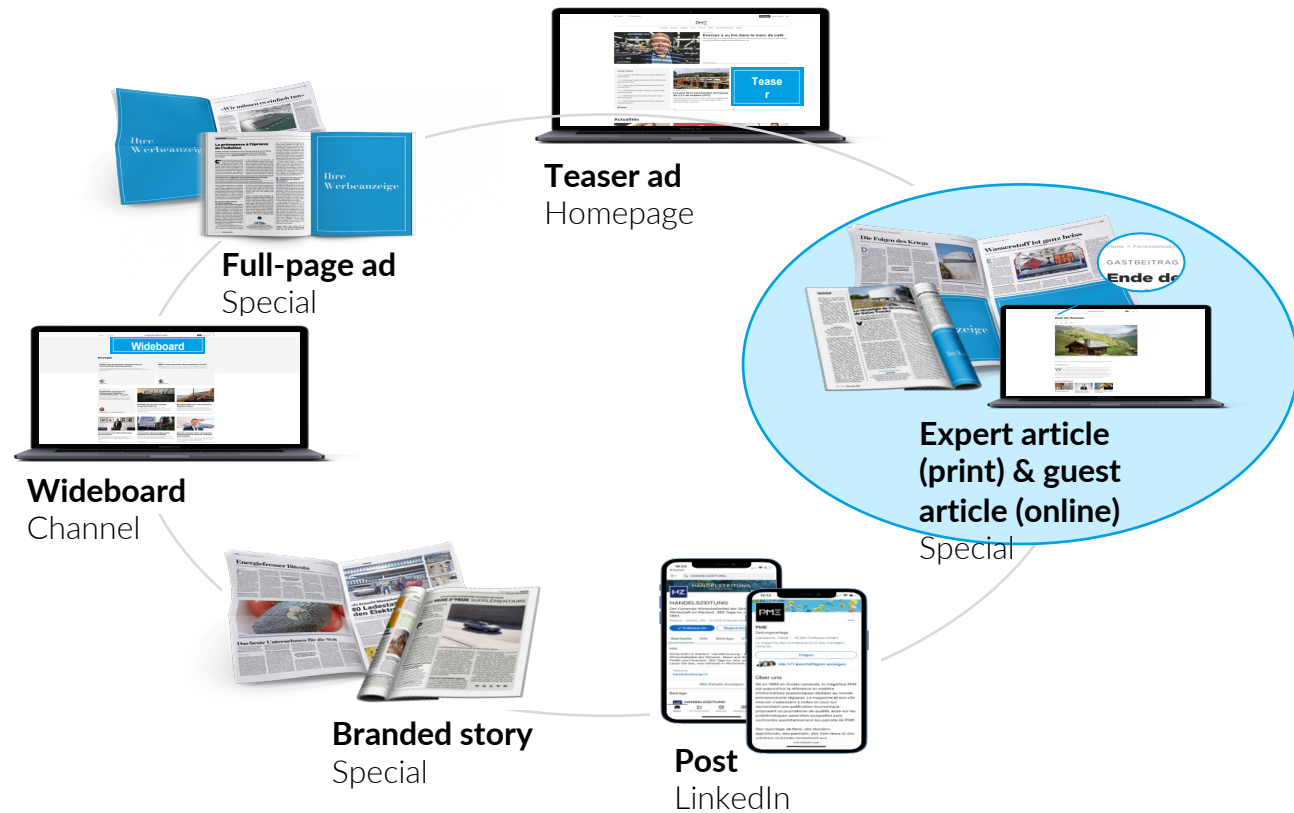




Specials clusters

Print & digital packages

Book multiple print specials within a setting connected to «Handelszeitung» or «PME» and receive a discount of up to 30% when you add a cross-media extension. In turn, you get cross-media presence across an entire topic area.



Offer Standard cluster package Handelszeitung

Optional
expansion
with BILANZ

Print	Digital
2 x half-page ads	2-week wideboard fixed placement on the channel
2 x half-page branded story	2-week fixed placement of teaser for branded story
	2 x LinkedIn posts
Total for print + digital	Gross price CHF 52,870

20%
discount

PME

Print	Digital
2 x full-page ads	2-week wideboard fixed placement on the channel
2 x full-page branded story	2-week fixed placement of teaser for branded story
	2 x LinkedIn posts
Total for print + digital	Gross price CHF 48,300

25%
discount

Handelszeitung & PME

Print	Digital
2 x full-page ads each	4-week wideboard fixed placement on the channel
2 x half-page branded story in HZ	2-week fixed placement of teaser for branded story
2 x full-page branded story in PME	2 x LinkedIn posts
Total for print + digital	Gross price CHF 97,660

30%
discount

Offer Large cluster package Handelszeitung

Optional
expansion
with BILANZ

Print	Digital
3 x full-page ads	2-week wideboard fixed placement on the channel
2 x half-page branded story	2-week fixed placement of teaser for branded story
	2 x LinkedIn posts
Total for print + digital	Gross price CHF 76,360

25%
discount

PME

Print	Digital
3 x full-page ads	2-week wideboard fixed placement on the channel
2 x full-page branded story	4-week fixed placement of teaser for branded story
	2 x LinkedIn posts
Total for print + digital	Gross price CHF 59,350

25%
discount

Handelszeitung & PME

Print	Digital
3 x full-page ads each	2-week wideboard fixed placement on the channel
2 x half-page branded story in HZ	4-week fixed placement of teaser for branded story
2 x full-page branded story in PME	2 x LinkedIn posts
Total for print + digital	Gross price CHF 135,710

30%
discount

The general terms and conditions found at www.ringier-advertising.ch/en/ apply.
All prices gross in CHF, plus 8.1% VAT; prices are subject to change
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