

SPECIAL ELEKTRIFIZIERUNG DER FLOTTEN

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Das Bild zeigt eine Illustration von Elektroautos und Ladestationen, die durch farbige Energieleitungen verbunden sind.

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Reach
58,000
readers

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als eine Initiative der Eigentümer der
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«Electrification of fleets» special

How does the increasing electrification of fleets affect fleet management? Find out in the special on 23 November 2023

Characteristics

Mobility ecosystems need to be redesigned if we want to achieve climate and environmental protection goals. We showcase the latest trends in electric cars, vehicle fleets and urban mobility across areas such as public transport, electric bikes and e-scooters. What will this change for commuters and urban planners? We also include commercial vehicles in our explorations of the topic of mobility. Across the seven specials on mobility, we shed light on the challenges and opportunities presented by mobility from a wide range of perspectives and illustrate current trends and solutions. The focus of our mobility special series will be the «Electrification of fleets» special on 23 November. How does the increasing electrification of fleets affect fleet management? What changes will this lead to for vehicle manufacturers and for financing and insurance models?

Book your ad now and advertise your services in this special. Our readers hold relevant managerial positions, in which they may decide on or influence the direction of the fleets at their companies.

In addition to the print edition, we also offer digital solutions with special dossiers on the subject at handelszeitung.ch/specials. We will be happy to advise you.

Publication date

Topic	Published	Advertisement deadline	Print material deadline
Electrification of fleets	23.11.2023	09.11.2023	20.11.2023

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Further specials on the topic of «Mobility»

Topic	Title	Published
Commercial vehicles	Handelszeitung	14.09.2023
	PME	25.10.2023
Fleet management	Handelszeitung	12.10.2023
	PME	25.10.2023

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Ringier Advertising

Michael Germann
michael.germann@ringier.ch
Tel. +41 44 259 89 63

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