



Health

Become part of the premiere edition of the SonntagsBlick special, which is exclusively dedicated to health – and advertise your brand in the ideal environment.

Health 2023

The new SonntagsBlick Special «Health» special provides a comprehensive insight into key health topics – from both a physical and mental health perspective. Traumas, well-being, fitness, nutrition, disease, prevention, beauty, relaxation, the list goes on... Health is about so much more than simple nutrition and exercise.

Each focus topic is broken down into different sub-categories, which provides a platform for comprehensive, knowledge-based discussions of individual health aspects – including expert knowledge. This provides a **high degree of credibility** and offers readers a **deep-dive into the topic** that would otherwise not be possible.

This special provides readers with more information and tips on how to listen to yourself and your body.

Publication date

Special	Publication	Advertising deadline	Copy deadline
Health	15 Oct 2023	28 Sep 2023	04 Oct 2023

Pricing

Page format	Type area in mm	Margin bleed in mm*	Price in CHF b/w or 4-colour
1/1 page	182 x 250	210 x 282	23,100
Outside back cover	182 x 250	210 x 282	28,900
1/2 page, portrait	89 x 250	102 x 282	17,200
1/2 page, landscape	182 x 122	210 x 140	17,200
1/4 page, portrait	89 x 122	-	10,250
1/4 page, landscape	182 x 58	210 x 73	10,250

Other formats are available on request.
* +5 mm trim on all four sides for ads with bleed.

Digital extension

We are happy to discuss our attractive offers for online extensions in the health section on Blick.ch, Blick social channels and/or Blick TV with you. We look forward to working with you to plan a completely unique 360° case tailored to your brand.

Conditions

All figures in CHF (gross), AC/YTP 15% plus 7.7% VAT. Prices subject to change. The general terms and conditions found at www.ringier-advertising.ch apply.



Key figures

Format/publication	Magazine paper/tabloid
Distribution	As an insert in SonntagsBlick
Magazine format	210 x 282 mm
Distr. Circulation	101,002 copies
Readership	325,000 readers across Switzerland
Reach	6.6% in German-speaking Switzerland
Print resolution	Bitmap 1200 dpi, greyscale and multicolour 300 dpi (for 48-line raster)
Format	PDF, TIFF, EPS or JPEG. No RGB, DCS or OPI images

Source: MACH Basic 2023-1



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