

**Blick** | **OCHSNER SPORT**

**26 Summits**  
Wandern für die Berge

**26**

26 KANTONE – 26 GIPFEL

**Grosser Spendenlauf**  
«Wandern für die Berge»: Gipfel bringt Geld für den Schutz unserer Berge

**Nachhaltiger Tourismus**  
Ein neues Label für Schweiz-Ferien

**Wer wandert, gewinnt**  
Es warten attraktive Preise

Sonntags **Blick**

Die Skidestinationen rüsten für den Winterbeginn auf **Kampf um das Pulver**

SHAQIRI VS. RONALDO

**Achtelfinal – jetzt kommts zum Duell der Rekordmänner**

Portugal-Experte sagt: «Ronaldinho muss sich steigern»  
Embolio: «Wir sind in der Lage, den Portugiesen wehzutun»  
Hakan über Bruder Murat Yakin: «Man kann ihn nicht kopieren»

Eva Herzog, die Teflon-Frau  
In Basel ertönt kaum Kritik an der SRF-Bunderratskandidatin – trotz diverser Finanzaffären. Das hat System. **Seite 28**

Sie wollte nicht länger schweigen  
SRF-Star Angelique Beldner redet über Reizmissus im Alltag – und ihr Vorbild Heidi. **Seite 32**

Tierische Heiler  
Unterwegs mit einem Blindenhund in Ausbildung. **Seite 36**

DOSSIER SANTÉ **Souffrance au travail: comment y remédier**

**L'ILLUSTRE**

HISTOIRES D'AMOUR

**Quel type de couple êtes-vous?**

+ Notre test psycho ON QUIZ POUR DÉFINIR VOTRE DEGRÉ

Vous êtes plutôt fusion, cocoon ou complément? Une fois l'étoile, permet d'identifier la nature des relations amoureuses. Transmissions et analyse

**VOITURE SUISSE DE L'ANNÉE** Les résultats du concours

# 26 Summits

Together, we can make a difference in Switzerland – become part of the 26 Summits special and position your brand in the ideal hiking environment.

## 26 Summits 2023

Our 26 Summits hiking campaign – a project launched in collaboration with Ochsner Sport – got off to a very successful start in 2020.

The idea: to combine Switzerland’s most popular leisure activity with a challenge – climbing 26 of our country’s most beautiful peaks. The journey of discovery for the community will be enhanced with attractive instant prizes and competition codes.

The challenge is entering its fourth year – and this spring a 72-page magazine will once again be included as a supplement, in German and French, in SonntagsBlick and L’illustré to provide readers with exceptional hiking trails, stories and tips.

## Publication date of summer magazine

Carrier title	Publication	Advertising deadline	Copy deadline
SonntagsBlick	30.04.2023	05.04.2023	14.04.2023
L’illustré	05.05.2023	05.04.2023	14.04.2023

## Pricing

Page format	Margin bleed in mm*	National combi SoBli + L’illustré in CHF, gross
1/1 page	210 x 282	44,000
1/2 page	210 x 140	32,200
Double-page content reporting, created by the editorial team	420 x 282	92,530
Full-page content reporting, created by the editorial team	210 x 282	50,600

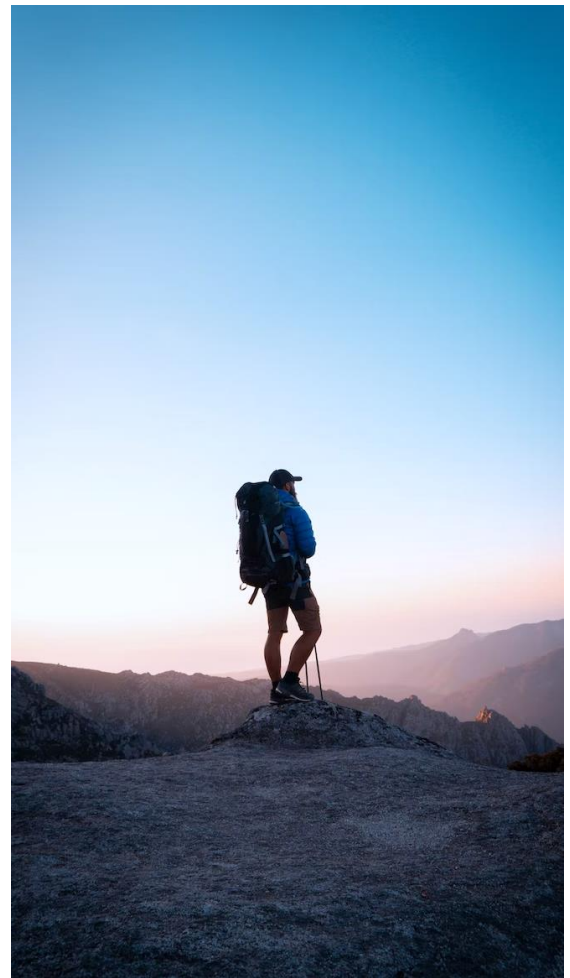
Other formats are available on request.  
\* +5 mm trim on all four sides for ads with bleed.

## Digital extension

We would be happy to advise you on our attractive offers for online expansion. Thanks to the wide range of distribution options via 26summits.ch, Blick.ch, blue News, ticinonews.ch and our Blick social media channels, you can generate maximum reach for your brand in the right target group!

### Conditions

All figures in CHF (gross), AC/YTP 15% (print) plus 7.7% VAT. Prices subject to change. The general terms and conditions found at [www.ringier-advertising.ch](http://www.ringier-advertising.ch) apply.



## Key figures

<b>Format/publication</b>	Magazine paper/tabloid
<b>Distribution</b>	As a supplement in SonntagsBlick and L’illustré
<b>Magazine format</b>	210 x 282 mm
<b>Distr. Circulation</b>	188,013 copies
<b>Readership</b>	645,000 readers in German- and French-speaking Switzerland
<b>Reach</b>	9.8% in German- and French-speaking Switzerland
<b>Print resolution</b>	Bitmap 1200 dpi, greyscale and multicolour 300 dpi (for 48-line raster)
<b>Format</b>	PDF, TIFF, EPS or JPEG. No RGB, DCS or OPI images

Source: MACH Basic 2022–2, German- and French-speaking group, Bulletin 2022 edition



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### Print material delivery

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