

SPECIAL INTEGRIERTE MOBILITÄT

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Reach
108,000 readers
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Impressum
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«Integrated Mobility» special

Importance of integrated mobility for industry and cities in the national special in «Handelszeitung» on 17 May and in «PME» on 31 May

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Readership:	64,000 readers	43,000 readers
Reach:	1.3%	2.6%
Men/women:	67%/33%	71%/29%

Sources: WEMF-Circulation Bulletin 2022 and MACH Basic 2022-2, German- and French-speaking Switzerland

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Title	Published	Advertisement deadline	Print material deadline
Handelszeitung	17.05.2023	03.05.2023	14.05.2023
PME	31.05.2023	10.05.2023	17.05.2023

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Topic	Title	Published
New Cars	Handelszeitung	13.04.2023
Commercial vehicles	Handelszeitung PME	14.09.2023 25.10.2023
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