



Green

Green Extra 2023 – high-quality articles, the latest topics and fresh inspiration around the environment and sustainability

SonntagsBlick Green 2023

Green Extra features high-quality articles and inspiring topics related to the environment and sustainability. Environment, sustainability, green planet, climate change – these buzz words were once again key for us and gave us a lot to think about in 2022. But how will these topics change in 2023? What are large companies – and we ourselves – doing to promote green thinking, and what is the situation among Swiss residents in particular? The Green special answers these and many other questions with fascinating articles, reports and videos.

Publication data

Extra	Publication	Advertising deadline	Copy deadline
Green 1	26 Feb 2023	10 Feb 2023	15 Feb 2023
Green 2	18 Jun 2023	2 Jun 2023	7 Jun 2023
Green 3	17 Sep 2023	1 Sep 2023	6 Sep 2023
Green 4	10 Dec 2023	24 Nov 2023	29 Nov 2023



Pricing

Page format	Type area in mm	Price in CHF b/w or 4-colour
1/1 page	204 x 290	23,100
Outside back cover	204 x 290	28,900
1/2 page, portrait	100 x 290	17,200
1/2 page, landscape	204 x 143	17,200
1/3 page, landscape	204 x 96	12,000
1/4 page, portrait	100 x 143	10,250
1/4 page, landscape	204 x 70	10,250

Other formats are available on request.

Key figures

Format/publication	Newspaper/tabloid
Distribution	As an insert in SonntagsBlick
Magazine format	235 x 320 mm
Circulation	101,002 copies
Readership	351,000 readers across Switzerland
Reach	7% in German-speaking Switzerland
Print resolution	Bitmap 1200 dpi, greyscale and multicolour 300 dpi (for 48-line raster)
Format	PDF, TIFF, EPS or JPEG. No RGB, DCS or OPI images

Source: MACH Basic 2022-2

Conditions

All figures in CHF (gross), AC/YTP 15% plus 7.7% VAT. Prices subject to change. The general terms and conditions found at www.ringier-advertising.ch apply.

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